



Destination North Coast NSW

2024 NSW Tourism Awards

What an incredible event, and night of success for the North Coast!

The NSW Tourism Awards were held last night at The Star, Sydney.

The NSW Tourism Industry's Gala Event is a night to celebrate excellence in tourism - a true highlight of the year that brings together business leaders to honor outstanding achievements. And what a year it has been!

A heartfelt congratulations to all **North Coast FINALISTS** in the 2024 NSW Tourism Awards! Your dedication and hard work to excel at this level are truly inspiring, and we applaud your contributions as champions of our region's visitor economy.

A special shout-out to our **North Coast category WINNERS and PLACEGETTERS!** Your exceptional achievements and commitment to excellence set you apart, and we are proud to have you representing the North Coast on this prestigious stage.

Category winners from the NSW Tourism Awards will now represent the state at the Australian Tourism Awards.

Adventure Tourism

HALL OF FAME & GOLD: Balloon Aloft, Hunter Valley, Camden Valley, Mudgee and Byron Bay
SILVER: Let's Go Surfing, Sydney, Byron Bay

Cultural Tourism

GOLD: Port Macquarie Museum

Excellence in Accessible Tourism

GOLD: Balloon Aloft Australia, Hunter Valley, Camden Valley, Mudgee and Byron Bay

Excellence in Food Tourism

GOLD: Love Lord Howe

Major Festivals & Events

GOLD: Bluesfest Byron Bay

Tourism Restaurants & Catering Services

HALL OF FAME & GOLD: Potager, Carool
SILVER: Pipit Restaurant, Pottsville

Tourist Attractions

GOLD: Northern Rivers Rail Trail

Tourism Wineries, Distilleries & Breweries

SILVER: Husk Distillers, North Tumbulgum
BRONZE: Cape Byron Distillery, McLeods Shoot

Tourism Retail, Hire & Services

SILVER: Hirehood, Northern Rivers

Major Tourist Attractions

BRONZE: The Big Banana Fun Park, Coffs Harbour

New Tourism Business

BRONZE: The Brooklet, Brooklet

Unique Accommodation

BRONZE: Myall River Camp, Hawks Nest

Tourism Marketing & Campaigns

GOLD: Tweed Tourism Company
SILVER: Barrington Coast: Whatever It Takes

Visitor Information Services

SILVER: MidCoast Council: Barrington Coast
