



# Destination North Coast NSW

---

## Finalists announced for NSW Tourism Awards 2024

---

The [NSW Tourism Association](#) is thrilled to announce the finalists for the [NSW Tourism Awards 2024](#), marking the first time they have hosted these prestigious awards. This year's award program celebrates the businesses and operators delivering exceptional visitor experiences across NSW, while highlighting the strength, pride and passion that drives the state's vibrant visitor economy.

Two hundred award nominations were received this year, double that of previous years. The judging panel, featuring over 50 leading tourism experts, noted the increase in the quality of submissions, reflecting the growth in commitment to excellence across the state.

The NSW Tourism Awards serves as the only pathway for NSW visitor economy businesses to compete at the Australian Tourism Awards. As such, all entries were required to be assessed in line with the Quality Tourism Framework Sustainable Business Standards.

North Coast operators are well represented - see our finalists below:

### **Attractions & Experiences**

Dive Lord Howe  
Lets Go Surfing  
Balloons Aloft  
Northern Rivers Rail Trail  
Port Macquarie Museum  
The Big Banana P/L

### **Festivals & Events**

Bluesfest Byron Bay

### **Accommodation**

Myall River Camp  
Waukivory Estate

### **Food Tourism**

Cape Byron Distillery  
Husk Farm Distillery  
Love Lord Howe  
Pipit  
Potager - A Kitchen Garden

### **Tourism Services**

Barrington Coast: Whatever It Takes  
Hirehood  
MidCoast Council: Destination Barrington Coast  
The Tweed Tourism Company

### **New Tourism Business**

The Brooklet

Winners will be announced on Thursday 28 November 2024 at the NSW Tourism Gala event at The Star Sydney incorporating the NSW Tourism Awards.

Find out more information about the [awards and the finalists here.](#)

---