



Destination  
North Coast NSW

## North Coast Tourism Symposium & North Coast Tourism Awards

### Early Bird/Combo Event Tickets On Sale

#### 2024 North Coast Tourism Symposium - 1 August 2024

Destination North Coast is delighted to be collaborating with destination co-host, Port Macquarie Hastings Council to deliver this year's annual North Coast Tourism Symposium.

We are thrilled to be holding this year's event at the impressive Glasshouse Theatre's tiered state-of-the-art auditorium, a beacon for art, culture and creativity right in the heart of the Port Macquarie CBD.

The theme of this year's Symposium is **Creating World Class Experiences.**

Befitting this theme, our opening keynote session will be '[Conversations with Darrell Wade](#)' - Co-founder and Chairman of Intrepid Travel, the world's largest certified travel B Corp. Darrell co-founded the company in 1989 as a new way to explore the world in a sustainable, and authentic way that gave back to the communities they were visiting. He is also a globally recognised entrepreneur and highly regarded sustainability advocate.



Buckle up...this will be a highly thought-provoking start to our conference!

The North Coast Tourism Symposium is set to welcome an array of captivating speakers covering diverse topics including camping and caravanning, tourism and the creative industries, and nature. Additionally, we're excited to present updates from Destination North Coast, Destination NSW, and Tourism Australia.

## NORTH COAST TOURISM AWARDS

The **2024 North Coast Tourism Awards** (and festive gala event) will follow on from the Symposium and presents a highly anticipated opportunity for celebrating and rewarding success.

Submissions to the Awards Program have now closed with an overwhelming result and 88 entries! This speaks to the popularity and importance of celebrating success in our industry at a regional level. Judging has begun and finalists across 17 categories will be announced on Thursday 6 June 2024.

Participating in tourism awards can offer numerous benefits for your business and destination beyond just winning a trophy. It provides a unique opportunity to learn from industry leaders and expert judges with a wealth of knowledge and relevant industry and business experience.

Feedback from these judges and the acquired insights can significantly bolster business expansion and ensure long-term sustainability.

The Award Ceremony and Gala Dinner to be held at [Sails Port Macquarie by Rydges](#) on the evening of **1 August 2024**. With Jane Goldsmith, the esteemed presenter and star of NBN News, serving as the Master of Ceremonies, and an evening filled with celebration and recognition, the event promises to be an unforgettable affair.



---

## Buy Earlybird/Combo event tickets now

Stay tuned for more information in the lead up to these events however, as both events sold out last year, don't delay in booking your tickets.

---

### Event Accommodation

Our North Coast Tourism Awards venue and accommodation partner [Sails Port Macquarie by Rydges](#) is offering North Coast Tourism Symposium and Regional Tourism Award attendees special rates on resort rooms. Event attendees can enjoy 30% off the resort's Best Available Rate (BAR) when booked directly.

Please quote **STAYNORTHCOAST2024** when making your booking.

Come for the North Coast Tourism Symposium and Tourism Awards and stay for the weekend!

---

The North Coast Tourism Symposium and North Coast Tourism Awards would not be possible without the generous support by key partners.

With special thanks to [Port Macquarie Hastings Council](#) for their generosity as destination co-host of our events.

[Reflections Holidays](#) are a major sponsor of the 2024 North Coast Tourism Symposium and Tourism Awards. Their contribution is highly regarded and appreciated.

In recognition of the role the North Coast Tourism Symposium plays in Industry Development, [Tourism Australia](#) are a sponsoring partner of our event. We thank you for this support.

Thanks also to the continued support of [National Parks & Wildlife Service](#), North Coast Branch and [Ingenia Holiday Parks](#) who have sponsored the Tourism Symposium over consecutive years. Your ongoing support is very much appreciated.

