



## NSW Choose Tourism Professional Development Day



The NSW Choose Tourism Program's [Professional Development Day](#) is an exciting opportunity for Business Owners and Managers to attend a free one-day seminar in Byron Bay to discover the benefits of positioning your business as an employer of choice.

The full day program includes presentations from expert speakers and local operators who will speak on strategies which can be adopted to retain employees, to onboard new recruits and the innovative approaches to implement to achieve a high performing team.

Connect with a network of support agencies, access valuable, practical resources and develop new skills and strategies that can be implemented straight away.

Attendees will benefit from hearing from industry experts in HR (hiring and retaining staff), Team and Customer Success, AI tech (how to use, refine and the benefits to your business) and working with First Nations people.

The first of these events was held in Queanbeyan received extremely positive feedback from those that attended. With high engagement and opportunities to ask questions to assist with individual businesses there were many tangible takeaways. [See highlights here.](#)

### Seminar details

Elements | Byron Bay

26 June 2024 | 9.00am to 4.00pm - followed by networking to 5.00pm (**note revised timing**).

Book now, invite a friend! Don't miss out on this fully catered and free development day!

[Register here](#)

## NSW Choose Tourism Mentor Program

The [NSW Choose Tourism Mentor Program](#) aims to assist workers in the tourism and hospitality industry in regional NSW, by matching them with industry leaders who will provide coaching, support, advice, motivation and exposure.

[Apply to become a Mentee](#) if you are working in tourism and hospitality and you are looking to expand

your network or finetune your skills and knowledge. You will be paired with a Mentor who is an industry leader with experience in business, tourism or hospitality in a senior role who is keen to give back by sharing knowledge and skills to help develop future industry leaders while building a strong tourism and hospitality community in regional NSW.

The Mentor Program is a six-month program, May to November 2024.

**Applications close 31 May 2024.**

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