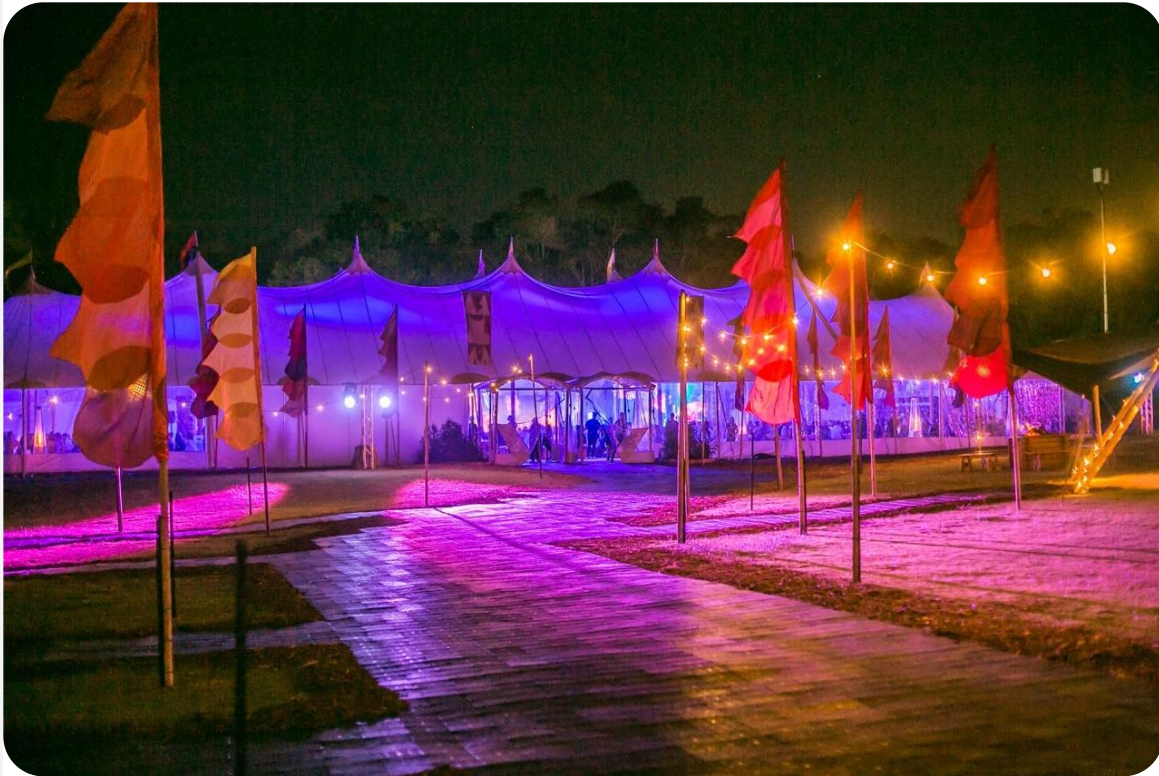




# Destination North Coast NSW

## *The True Nature of Business Events #1*



### **ADD A SPLASH OF COLOUR TO YOUR NEXT EVENT**

Welcome to the first edition of *The True Nature of Business Events*, the monthly newsletter keeping you up to date on inspirational ideas for conferencing on the North Coast NSW. Staying in touch with your Destination North Coast Business Event Executives will ensure you are always across the benefits we deliver:

- **FREE:** Your resource link to contacts, ideas and general information for business event organisers planning events on the North Coast.
- **FUNDING:** Your first port of call for opportunities around federal and state funding supporting conferences and events in Regional NSW.
- **FAMILS:** Your best chance for learning what we know to be true. The North Coast of NSW is the ideal destination for your next regional event!

Easily accessed via Gold Coast International, Ballina Byron Gateway, Coffs Harbour and Port Macquarie Airports, the North Coast of NSW stretches from the Queensland border to Tea Gardens/Hawks Nest in

the south and encompasses some of Australia's most beautiful coastal regions including:

- Ballina
- Barrington Coast
- Bellingen
- Byron Bay
- Clarence Valley
- Coffs Harbour
- Kempsey
- Kyogle
- Lismore
- Lord Howe Island
- Macksville/Nambucca
- Port Macquarie Hastings
- Richmond Valley
- The Tweed

Delegates will thank you for sending them to some of Australia's most beautiful coastal regions for your next conference.

Each edition of *The True Nature of Business Events* is designed to help you with your planning. Read on for our first edition with a special focus on The Tweed.



### **SALT RESORTS - KINGSCLIFF**

Salt Beach at Kingscliff offers a conference experience like no other, in a unique and secluded destination nestled on the border of NSW and QLD, only a 20 minute drive from the Gold Coast Airport.

A magical place where conferences are inspired by the dedication of the region's passionate providers. Experience first class facilities in a charming village setting, ideal for corporate conferences, executive meetings, seminars and incentives.



**Explore Accor's Triple Treat Event Rewards and choose from:**

- Barista coffee upgrade
  - Complimentary post conference drinks package
  - A 2 night stay in a Spa Suite including breakfast for 2 guests
  - Double ALL Meeting Planner Reward Points
- And more.....

**PEPPERS**  
SALT RESORT & SPA



Accommodation rates including buffet breakfast  
starting from \$195\*\* per night single share.

Accommodation rates including buffet breakfast  
starting from \$185\*\* per night single share.

To discover more on our Triple Treat Rewards  
click the link below

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click the link below

[Click here](#)

[Click here](#)

\*\* Terms & Conditions Apply

**Inspiring Events at Salt Beach - Zig Zag Gardens**



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# Kiff & Culture

**Introducing Kiff & Culture, leaders in the art of fabulous and fun!**

[Fire to Fork Outdoor Dining Experiences](#)

This immersive adventure takes guests on a journey from vineyards to rainforests, showcasing the best of sustainable, locally grown produce. Trust us, "Fire to Fork" will create memories that will last a lifetime.

[Corporate Incentive Multiday Packages](#)

Amazing three-day experiences in and around The Tweed and Byron Bay, specifically designed for Corporate Incentive groups. These packages are all about immersing your team in culture, wellness activities, paddock-to-plate dining experiences, and activities that ignite creativity.

[Corporate Days & Events](#)

From an alfresco dining experience called 'Long Lunch in the Orchards' in a picturesque farm to a Paddock-to-Bottle & Cocktail Making experience along with a host of exciting ideas for your next corporate retreat.

Browse the [Corporate & Incentive album](#) to whet your appetite for something different with your next business event and [SIGN UP](#) to the newsletter to guarantee a 10% discount for your next corporate booking with Kiff & Culture.

[Click here](#)

**Host your next event with Kiff & Culture's Fire to Fork experience at Husk Distillery**



### **Tim Jack Adams - Keynote speaker and wellness leader**

One of our ALL TIME FAVOURITE keynote speakers, Tim has created an overarching framework that enables leaders, teams and organisations to thrive sustainably and move into their peak performance zone. He is the founder of GreenX7 which provides leading edge wellness solutions for Executives and Top Teams.

Click on the link below to take a deeper dive into the exceptional program developed especially for the conferencing and events sector.

[Click here](#)





### **A world leading training facility in the heart of The Tweed**

The Hyundai Surfing Australia High Performance Centre (HPC) is an Olympic Training Centre located in Casuarina NSW, just 15 minutes south of the Gold Coast and 30 minutes north of Byron Bay.

In addition to supporting Australian athletes to become the world's best surfers and people, HPC offers bespoke packages for conferences, workshops, corporate events, leadership retreats, team building and incentive trips.

With onsite accommodation, conference rooms, in-house catering, team building activities and a fleet of Hyundai vehicles all under one roof, the HPC is the ideal base for any business to build a high performing team.

[Click here](#)

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### **Sperry Tents: The outdoor event specialists**

Take your next conference to new and dizzying heights with a bespoke "outdoor" event. Sperry Tents partners with owners of beautiful natural landscape to tailor the ultimate one-off experiences.

Sperry Tents are crafted from genuine sailcloth and are immediately recognisable for their graceful silhouettes, geometric reinforcement patches, solid wood support poles, nautical embellishments, and signature flags atop each peak. They are in demand by the world's foremost event planners and caterers due to their exquisite detailing and elegant look both inside and out.

Visit the [GALLERY](#) for inspirational ideas and click on the link below for more information.

[Click here](#)



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