

# 2023 North Coast Tourism Symposium & North Coast Tourism Awards

## Pre-Event Northern Rivers Rail Trail Activity Wednesday 26<sup>th</sup> July | Murwillumbah Railway Station

Why not come to the Tweed early to sample the North Coast's bright new visitor experience, the Tweed section of the Northern Rivers Rail Trail? On Wednesday afternoon, 26 July, join Destination North Coast and Tweed Tourism Company to ride the trail and then gather at Hosanna Farmstay for light refreshments. Find more information and book with your [event ticket](#).

## North Coast Tourism Symposium Thursday 27<sup>th</sup> July | Peppers Resort & Spa, Kingscliff

### “Redefining Normal”

What is normal in a post-COVID world and how to leverage the evolving trends to remain market leaders? This year’s North Coast Tourism Symposium program sets out to explore changing trends in consumer attitudes and behaviours including transformative digital technology and the demand for the integration of wellness and sustainability principles in products and destinations. The North Coast Tourism Symposium 2023 will be anything but normal and we look forward to you joining us.

8.30am – 8.45am	REGISTRATION OPEN – tea and coffee available
8.45am – 9.10am	Welcome & Conference Opening
9.10am – 9.55am	Opening Keynote – Eliane Miles - <i>Changing times, emerging trends: Responding strategically to the trends impacting tourism</i>
9.55am – 10.25am	Destination North Coast – Michael Thurston, General Manager - <i>Update &amp; Outlook</i>
10.25am – 10.55am	Caravan and Camping Association – Kylie Robertson <i>Data, trends and implementation</i>
10.55am – 11.25am	MORNING TEA
11.25am – 11.55pm	Australian Tourism Data Warehouse – CEO Jan Hutton
11.55pm – 12.25 pm	NSW NPWS – Andrew Turnbull - <i>Redefining engagement with nature</i>
12.25pm – 1.00pm	Panel Session – Eliane Miles, Jan Hutton & Stewart Moore, Earthcheck - <i>Reconceptualise - capitalise - normalise</i>
1.00pm – 1.50pm	LUNCH
1.50pm – 2.20 pm	Tim Jack Adams – <i>Thriving Sustainability</i>
2.20pm – 2.50pm	Destination NSW – Bodhi Lewis - <i>What to do when it all feels new (again)</i>
2.50pm – 3.20pm	Tourism Australia – Dominic Mehling - <i>Tourism Australia and the international opportunity</i>
3.20pm – 4.00pm	Symposium Co-hosts Tweed Tourism Company – <i>Destination Development</i>
4.00pm – 4.15pm	Symposium Wrap Up and Key Take-aways – Michael Thurston, GM

With special thanks to destination co-hosts [Tweed Tourism](#), [Tweed Shire Council](#) and Symposium sponsors [Peppers Salt Resort & Spa Kingscliff](#), [Tourism Australia](#), [Ingenia Holiday Parks](#) and [NSW National Parks & Wildlife Service \(North Coast Branch\)](#).

## North Coast Tourism Awards Gala Dinner Thursday 27<sup>th</sup> July | Plantation House

The 2023 North Coast Tourism Awards recognise growth, entrepreneurship and celebrates tourism success.

6.15pm – 6.50 pm	MEET AND GREET OVER CANAPÉS
7.00pm – 7.15pm	Opening Words and Welcome To Country
7.15pm – 7.30pm	MC Presents
7.30pm – 8.00pm	DINNER SERVICE COMMENCES
8.00pm – 8.30pm	North Coast Tourism Award Ceremony Commences
8.30 pm – 9.00pm	DESSERT SERVICE COMMENCES
9.00pm – 9.15pm	North Coast Tourism Awards Ceremony Continues
9.15pm – 9.20pm	Award Ceremony Concludes
9.20pm – 11.30pm	MUSIC BY LOCAL ARTIST – <a href="#">Danielle Guest</a>

Event programs and timings are subject to change at any time by Destination North Coast.

With special thanks to destination co-hosts [Tweed Tourism](#), [Tweed Shire Council](#) and North Coast Tourism Awards sponsor, [Reflections Holiday Parks](#)