



NORTH COAST TOURISM AWARDS

2023 NORTH COAST TOURISM AWARDS

FAQ's

IS THERE AN ENTRY FEE?

Yes. \$55 (incl. GST) per nomination. If your business enters multiple categories, you will pay \$55 for each additional category.

WHO CAN ENTER?

The Awards are open to all tourism businesses operating within the North Coast region of NSW, with a range of categories from which to choose. If a business can adequately meet the category criteria and requirements, it is eligible to enter.

Contact admin@dncnsw.com with any questions related to eligibility.

DO I NEED A PROFESSIONAL WRITER TO WIN?

Definitely not! You know your business inside and out, that passion cannot be replicated. But you can certainly use a professional writer if you have limited time and resources.

CAN I ENTER MORE THAN ONE CATEGORY?

Yes, you can enter as many categories as you like provided your business fits within the category criteria.

HOW DOES ENTERING THE NORTH COAST TOURISM AWARDS BENEFIT MY BUSINESS?

Entering the Tourism Awards assists businesses greatly through self-evaluating their goals and objectives and benchmarking against key performance indicators and competitors.

If you are recognised as a winner, you can market yourself as the best in the region. Award winners are provided trophies to display at their business and logos to brand their communications which demonstrates a high level of excellence and credibility to their customers.

Media and other major bodies such as government agencies look to winners as the leaders of the industry and profile their success with free exposure in communications and online.

All finalists and winners will receive a North Coast Tourism Awards logo & certificate (Finalist, Gold, Silver, Bronze) to distribute as they wish for additional exposure and credibility.



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WHO NOMINATES BY BUSINESS TO ENTER FOR THE NORTH COAST TOURISM AWARDS?

Each business must nominate themselves and develop a submission that answers the questions in each category.

CAN I ENTER MY BUSINESS IN MULTIPLE CATEGORIES?

You are welcome to enter multiple categories, however, a separate and complete nomination and submission must be submitted electronically for each category.

I AM INTERESTED IN PARTNERSHIP OPPORTUNITIES. WHOM CAN I CONTACT?

Please contact Donna McIntyre via admin@dncnsw.com

CAN I GET FEEDBACK ON MY SUBMISSION?

All entrants receive feedback on their submission from the judges. This is accessed within the awards portal shortly after the gala event in July.

WHO CAN ATTEND THE GALA AWARDS CEREMONY

All industry members are most welcome to purchase tickets to attend the Gala Awards Event. The event is being held on Thursday 27 July 2023 at Plantation House, in The Tweed.

IS A WINNER FOR EVERY CATEGORY ANNOUNCED AT THE GALA CEREMONY?

A minimum percentage/score must be achieved for Gold, Silver, or Bronze winner be awarded in a category.

Should a particular category have a small number of entries (even one) and they do not meet the standard of finalist, no award will be presented for that category.

A single entrant does not qualify for an automatic win.



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WHEN ARE FINALISTS ANNOUNCED? HOW WILL I BE NOTIFIED?

The date for the finalist announcement is listed on the key dates. There is a media release which announces this, alongside an email directly to all of our entrants and industry stakeholders and sharing on our social media platforms (Facebook and LinkedIn).

WHAT ARE THE JUDGES LOOKING FOR? HOW DO I MAKE MY SUBMISSION STAND OUT?

Answer the questions and provide accurate and concise information. Make use of the available word count to draw upon examples and use measurable data to support your claims.

Remember that judges often have a lot of submissions to consider, so make it entertaining and informative. to strengthen your submission.

Judges do not want to spend a lot of time reviewing information that is not relevant to the questions or submission.

HOW WILL I KNOW MY SUBMISSION HAS BEEN RECEIVED?

Once an entry is submitted an auto confirmation email will be sent. If you do not receive a confirmation email please check your junk inbox or contact admin@dncnsw.com

WHAT IS THE JUDGING PROCESS?

Each category is judged by a panel of up to three tourism industry experts. Each entry is judged individually with all three judges scores averaged to achieve the final score.

I HAVE COMPLETED MY SUBMISSION, BUT I WANT TO ADD MORE INFORMATION OR IMAGES. IS IT POSSIBLE TO EDIT MY SUBMISSION?

You can log in to the awards portal any time to amend or add to your submission until the submission closing date. If you have any problems, please contact admin@dncnsw.com to see if we can assist you.