



Destination
North Coast NSW

North Coast News & Views No. 90

Time To Explore NSW – Rebooting Tourism In 2020

The NSW Government is calling on all Sydneysiders and NSW residents to be COVID safe tourists in their own backyard and support local businesses by booking tours and visiting attractions.

Minister for Jobs, Investment, Tourism and Western Sydney Stuart Ayres said NSW residents could help reboot the state's visitor economy by hitting the road for a short-break, taking a Sydney 'playcation', or even making the most of a day trip.

The NSW Government has released the [Love NSW Map](#) to inspire holiday makers and help them 'value-add' to their stay. The interactive Love NSW map – is a tool that inspires travellers to explore, plan, share and book experiences from across Sydney and NSW. The map allows travellers to plan a NSW break around theme-based experiences found within three hours' drive of a selected location

Visitors, locals and businesses are reminded to stay [COVID safe](#) during the school holidays by maintaining social distancing, good hygiene and staying home if unwell.

Read [Media Release](#).

Travel Restrictions Start To Ease

Queensland's Border Bubble To Expand

The Premier of Queensland Anastacia Palaszczuk MP announced this week that the Queensland's border 'bubble' zone will expand from 1am on Thursday, October 1 to include Byron, Ballina, Lismore, Richmond Valley and Glen Innes council areas.

The Premier's release said that border residents can apply for a border pass and travel around Queensland for any purpose, and Queenslanders can travel to those places as well.

Read [Media Release](#).

South Australia Border Opens

South Australia also eased coronavirus restrictions for New South Wales travellers with the border reopening which was prompted by there being no recorded community transmission of COVID-19 in NSW for 14 days.

Read [news article](#).

Caravanning And Camping Most Popular Holiday Type For Australians

The newly released State of Industry 2020 Report from [Caravan Industry Association of Australia](#) lays out the past performance of Australia's caravan and camping industry and highlights the opportunity for the industry to drive recovery.

In 2019, the total caravan and camping visitor nights exceeded 60 million and 14 million trips for the first time. When you reflect that there are 24.8 million Australians and 8.4 million households, caravan and camping holidays has become an integral part of our national travelling behaviour.

Without a doubt, the industry has recently been overshadowed by an uncertain world where a devastating bushfire season coupled with the COVID-19 pandemic has firmly applied the brakes on what was an incredible period of growth for Australia's caravan and camping industry.

Read [Media Release](#).

ATEC And WTTC Align Safe Travel Protocols - #TravelSafeAustralia Strategy

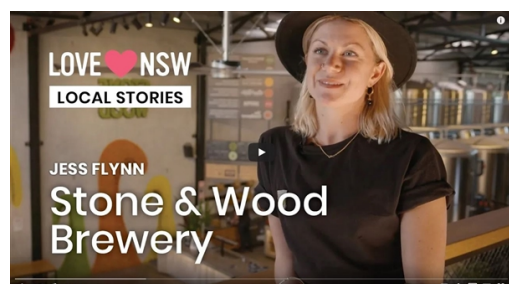
The [Australian Tourism Export Council](#) (ATEC) has aligned with the [World Travel & Tourism Council](#) (WTTC) in becoming a lead agency with authority to issue Australian tourism businesses with the globally recognised 'Safe Travel' stamp. The stamp has been developed by the global travel and tourism industry body to recognise businesses which adopt standardised health and hygiene protocols. ATEC has incorporated the Safe Travel branding - designed as a recognisable health and safety trademark for consumers globally - into its COVID Ready program.

Read [Media Release](#).

NSW Tourism Champions Showcase

Please check out [Stone and Wood](#), another in the DNSW [Local Legends Series](#) where tourism operators tell their inspiring stories and the experiences they share with the region's visitors.

Read [Media Release](#).



Tourism Research Australia Releases 2018/19 Tourism Data

The [Regional Tourism Satellite Accounts](#) (RTSA) provide information on the importance of tourism for each of Australia's tourism regions. The reports are published annually and provide measures of tourism Gross Value Add, tourism Gross Domestic Product, tourism employment and tourism trade.

Information in this report sets a benchmark for what the tourism industry can aspire to, on the path to recovery, as it pre-dates COVID-19.

Pandemic Leave For NSW

The Prime Minister last week announced that the [Pandemic Leave Disaster Payment](#) arrangements include New South Wales. The payment means people who have to isolate because of coronavirus may be eligible for \$1,500 if they have used up sick leave entitlements and have to take time off work.

Victoria, Tasmania and Western Australia previously agreed to the arrangements, which are jointly funded by the Commonwealth and jurisdictions.

Read [Media Release](#).

Outdoor Dining Scene Set For Summer

A new taskforce is bringing NSW government agencies together to activate the State's outdoor hospitality spaces, making approvals for alfresco dining and drinking easier and faster to get. Minister for Customer Service Victor Dominello said the NSW Government is keen to work with venues to better use open spaces to help generate business and create jobs.

Read [Media Release](#).

Airline Competition Critical For Consumers And Economy

The ACCC's Airline Competition in Australia report released last Thursday explores the significant impact of COVID-19 on the sector and outlines the approach the ACCC will take to protecting competition which will include monitoring, reporting, advocacy, investigation and, where necessary, enforcement action.

Read [Media Release](#).

Sydney's Nighttime Economy Gets Major Boost

Sydney's nightlife will be revamped in a major boost for businesses and jobs in the wake of the economic impacts of COVID-19.

The NSW Government's 24-Hour Economy Strategy will be driven by a new Coordinator General tasked with unlocking the city's cultural and economic potential by bringing stakeholders together from across industry and councils and looking at opportunities to cut red tape and regulation.

Read [Media Release](#) and find [Sydney's 24-hour Economy Strategy](#).

Industry Development

Destination North Coast Social Media Information And Resources

Thank you to those industry stakeholders who participated in the recent Destination North Coast (DNC) Social Media Usage & Knowledge Survey.

Your input to this survey has informed creation of the [DNC Library of Social Media Resources](#) which we hope will be a valuable tool for you and support development of your business's Social Media Strategy.

The next stage of this project will include a follow-up survey to gauge your usage of the information, how well it meets your needs and what other information might be of interest and value to you so look out for this in a few week's time.

DNC acknowledges the great support of Maddison Cohen, third year Southern Cross University student who supported this project whilst on placement with us and wish her well in completing her studies and perhaps, a career in tourism.

Tourism Recovery Scenario Survey

Tourism Research Australia (TRA) in partnership with Monash University is conducting [a survey of the tourism industry](#) to develop a range of recovery scenarios for the sector. The survey is designed to gather information from the industry so that TRA may develop a range of plausible recovery scenarios covering the next three years. The scenarios will be available on the TRA website later in the year.

Funding And Other Opportunities

[Five Top Grant Tips](#)

Some simple but necessary tips to help navigate grants.

[Clubgrants Funding Available To Boost Local Communities](#)

Community organisations impacted by COVID-19 are encouraged to apply for funding, thanks to the next round of the NSW Government's Infrastructure Grants program opening today.

Minister for Customer Service Victor Dominello said the economic impacts of COVID-19 have meant some communities have struggled to maintain sports, cultural and other social activities.

[Visions of Australia](#)

Supports audience access to Australian arts and cultural material, with a particular focus on tours to regional and remote Australia. Closes 2 October 2020.

[ARIA First Nations Recording Grants](#)

Supports five First Nations Australian artists or groups to create new sound recordings. Closes 20 October 2020.

[Leg Up Grants](#)

Leg Up Grants offered by Museums and Galleries NSW are quick response skill development grants for workers in volunteer managed museums throughout NSW. Closes 25 October or when funds are exhausted.

[Australian Geographic Society 2020 Sponsorship](#)

Each calendar year the Australian Geographic Society offers sponsorship of up to \$10,000 to scientific, conservation, environmental and adventure projects. Closes 24 November 2020.

[COVID 19 Arts Sustainability Fund](#)

Aims to provide 'last resort' funding assistance to significant Australian Government funded arts organisations that are assessed to be at imminent risk of insolvency as a direct result of COVID-19, having taken all reasonable action to maintain their financial position. Closes 31 March 2021.

[Restart Investment to Sustain and Expand \(RISE\) Fund](#)

Provides targeted funding assistance for sector organisations seeking to restart, re-imagine or create new activities. The program is intended to assist by providing funding for the presentation of new or re-shaped cultural and creative activities and events including festivals, concerts and tours. Closes 31 May 2021.

North Coast Product And Experience Development



[Bellingen Kombi Tours](#)

Launching this week is Bellingen Kombi Tours. What a great way for visitors to experience the many attractions of this gorgeous part of the world.

[Jordy's Casuarina](#)

The newest restaurant to open in The Commons is Jordy's, serving fresh sourdough pizza.

[Govindas Kingscliff](#)

Popular vegetarian café Govindas has opened a new restaurant on Marine Parade, Kingscliff.

North Coast In The News

[Nine Must-do Highlights In The Tweed](#)

Tweed Tourism Company recently hosted Travel Journalist Craig Tansley in The Tweed and his latest story on the region has published in Saturday's Sydney Morning Herald and also online. Keep your eyes peeled for the print edition too!

[Staying Locally](#)

A lovely story about mini-breaks, or micro-cations in beautiful Burringbar featuring Heartwood Cabin on Traveller and in Sunday Life Magazine within Sun-Herald and Sunday Age.

[Tea Gardens On ABC Radio](#)

ABC Radio Newcastle featured Tea Gardens in a story about local destinations benefiting from the state border closures.

COVID-19 Resource Directory

To aid access to relevant information and to find links to appropriate Government and other resources, check the Destination North Coast [COVID-19 Directory](#) on our website.

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