



Destination
North Coast NSW

North Coast News & Views No. 77

Now's The Time To Love NSW

While travellers are dreaming of their next holiday, it's all about inspiring them with everything we [love about NSW](#). When they're able to travel again, you can help their dreams come true.

While travel restrictions are currently in place across the globe, let's put our best North Coast foot forward to fellow Aussie travellers by supporting and leveraging the [Destination NSW Love NSW campaign](#).

The [Destination NSW Toolkit](#) provides tourism industry operators with information and tools to leverage the Love NSW campaign.



Direct Connection To Canberra From Ballina Byron Gateway Airport

In a welcome boost to the regional economy, [Ballina Byron Gateway Airport](#) has announced the commencement of direct flights between Australia's capital, Canberra, and Northern Rivers NSW via renowned regional airline [FlyPelican](#).

Starting 3 July 2020, the new seasonal route is the first new destination for Ballina Byron Gateway Airport in 9 years and represents an exciting way forward for FlyPelican and the airport through the COVID-19 related disruptions. There will be three weekly flights between the destinations on Mondays, Thursdays and Fridays with flights starting from \$229 one way.

Read [Media Release](#).



\$13 Million Package To Boost Regional Exports

NSW small and medium exporters will benefit from almost \$13 million in support programs aimed at creating jobs and supporting the regions, including a \$10,000 Exporter Assistance Grant.

Deputy Premier and Minister for Regional NSW, Industry and Trade John Barilaro said the Government was investing in the regions and reinvigorating export industries impacted by COVID-19.

Read [Media Release](#).

Regional Transport Capacity To Increase

As COVID-19 restrictions ease, regional transport services will increase passenger capacity from Wednesday 1 July 2020. See [New Guidelines](#) here.

All modes of transport across the regional network will increase capacity in a [COVIDSafe way](#) and additional staff will be on the ground to help customers move through stations safely and monitor physical distancing at key hubs including Lismore and the Tweed.

Domestic Passenger Journey Protocol

The Australian Government has endorsed health guidelines, supported by key authorities, to give confidence to passengers flying in the post-pandemic era.

The Government has worked collaboratively with the aviation industry to develop the [Domestic Passenger Journey Protocol](#), which will provide clear and consistent advice to Australians travelling domestically.

Find [More Information](#).



Ingenia Holiday Parks Partner With Woolies For Groceries Deliveries

Ingenia Holidays and Woolworths have launched an [industry-first delivery partnership](#) that means guests at Ingenia Holidays Parks across the country will now be able to pre-order their holiday grocery essentials via the dedicated Ingenia Holidays Woolworths online ordering portal, offering a no-hassles 'direct to site' delivery.

Industry Development And Other Opportunities

NSW To Benefit From Event Management Scholarship Program

Future industry leaders living in regional areas across the State can now apply for one of 12 event management scholarships thanks to the NSW Government's partnership with Meetings and Events Australia (MEA). With each scholarship valued at \$7,500, the initiative aims to help boost regional economies by upskilling those working in the events industry. Read full [Media Release](#) and download the [Scholarship Application Form from Meet In NSW](#).

Tourism Australia COVID-19 Webinar Series

[Tourism Australia's next webinar](#) will be held on Friday 3 July at 11am when the Chief Executive Officer of Sydney Airport, Geoff Culbert, will share insights on how Sydney Airport has dealt with coronavirus (COVID-19) and what their plans are for the future. James Thornton, Chief Executive Officer of Intrepid Group, will be talking about how Intrepid is adjusting its model to the post COVID-19 world and Quentin Long, Managing Director of Australian Traveller, will be sharing insights on what the trends are in travel media right now. [Register for the webinar](#).

Agile Tourism Businesses Reopen In Creative Ways

If ever there was a time to embrace disruption and innovate your business, pivot if you like, now would be such a time. Here's five ways agile tourism businesses are finding [creative ways to operate](#) put together by the team at [Destination Think](#) along with some handy hints to [adapt your business and meet people's needs](#).

Nice to see Lord Howe Island Tourism makes the list!

Funding And Other Opportunities

Business Events Boost Program

This is a new program which aims to support the Australian business events industry in the wake of the COVID-19 crisis by providing the opportunity to leverage funding and Tourism Australia's expertise to deliver marketing and distribution projects which help drive demand for domestic business events. Find [Business Events Boost Program Factsheet](#) or register your

interest and view the [Business Events Boost Program Prospectus](#). Applications open 1 July 2020 and close 30 September 2020.

You can also register for the [Business Events Boost Program Information Webinar](#) taking place on Tuesday 30 June 2020 at 2.00pm.

[Funding To Help Small Businesses Reopen After COVID-19](#)

Small businesses across NSW will be able to apply for up to \$3000 of funding to help them safely reopen after the COVID-19 shutdown. The grants can be used to cover marketing and advertising expenses, make fit-out changes and train staff in how to work safely under the current [COVID-19](#) health conditions.

Applications will open on the [Service NSW](#) website from Wednesday 1 July 2020 until Sunday 16 August 2020.

[National Careers Institute Partnership Grants](#)

Provides grants to enhance partnerships with industry, employers, schools and tertiary institutions to deliver innovative career advisory products and services for people at all stages of their careers. Closes 30 June 2020.

[Recovery Package To Support Sport Return](#)

With community sport and recreation activities returning, the NSW Government has announced a \$27.3 million Community Sport Recovery Package to support the sector to get back on its feet. The recovery package includes financial support and assistance for sport and recreation organisations across NSW.

[The Levi's Music Prize](#)

Enables Australian bands and artists to maximise that next opportunity to get them to the next stage of their careers. Closes 5 July 2020.

[Australia Post Community Grants Program](#)

Aims to support projects that bring people together around what matters most in their communities. Closes 17 July 2020.

North Coast News & Product Innovation

[Taste Tweed Festival](#)

Taste Tweed kicks off on 3 July with 10 days of fun, food and festivities showcasing the best the region has to offer - virtually.

With an exciting program featuring a host of online and offline events, highlights include a DINE OUT series at venues such as [Taverna](#), [Johnny Francos](#) and a series of Zoom events providing a taste of the Tweed to visitors near and far. Mount Warning Tours has created an innovative [Farm Tour in a Box](#) loaded with tasty, local Tweed produce delivered to your door accompanied by a 45 minute documentary introducing the makers and growers featured in the box.

Discover the [full program of delicious events](#).

[Tropical Fruit World To Reopen](#)

Tropical Fruit World (TFW) has just announced it will reopen on July 4th for intimate farm tours to support local and domestic tourism to the region. The 200-acre working farm has been operating for nearly four decades and has reimagined the business to suit the times.

Read [Media Release](#).

[Big Banana Fun Park Reopens](#)

The Big Banana Fun Park in Coffs Harbour is reopening its Rides and Attractions and inviting

guests back to the park from Wednesday 1 July 2020.
Read [Media Release](#).



COVID-19 Resource Directory

To aid access to relevant information and to find links to appropriate Government and other resources, check the Destination North Coast [COVID-19 Directory](#) on our website.

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