



Destination  
North Coast NSW

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## North Coast News & Views No. 64

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Destination North Coast would like to extend our best wishes to our stakeholders and let them know that they are in our thoughts. We are all collectively battling an unprecedented crisis that is having direct and unprecedented impacts on our industries ability to operate.

Throughout this period we hope first and foremost that you are taking care of yourselves, your staff and your loved ones. Moving forward we will continue to deliver at least weekly updates consolidating information from official channels in view of keeping you abreast of any relevant developments.

Due to the current crisis we have taken the difficult decision to cancel our Destination North Coast Tourism Symposium and the North Coast Tourism Awards for 2020. We would like to take this opportunity to thank the stakeholders who lodged submissions to host the event for their efforts and for what based on the quality of the submissions would have been impressive events.

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### Coronavirus Impact Survey

Destination North Coast is collecting data on the effects of Coronavirus (Covid-19) on your business.

Can you please spare 2 minutes to answer these 11 questions in this [Coronavirus Impact Survey?](#) The data will be provided to each region to assess the economic impacts and shared with Destination NSW and Tourism Australia.

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### COVID-19 Update/Outlook

Further travel and restrictions on people movements to slow the spread of coronavirus impact our daily lives but also the livelihoods of many in the tourism industry.

The Federal and State governments have announced additional measures of support which we encourage everyone to review and tap in where relevant to your business and particular circumstance.

### **Government Hotline For More Information**

The Federal Government has established an advice hotline for small and medium-sized businesses (Phone - 13 28 46).

### **Economic Stimulus For Those Affected By The Coronavirus**

On 22 March the Australian Government announced a second [economic stimulus package](#) to help support those businesses, workers and households affected by coronavirus restrictions. The second package of \$66 billion builds on that unveiled [last week](#). The Government is moving quickly to implement this package as the government endeavours to support businesses in managing short-term cash flow challenges, provide support to individuals, severely affected communities and regions, and to ensure the continued flow of credit in the Australian economy.

### **\$2.3 Billion Health Boost & Economic Stimulus**

The [NSW Government](#) have also announced support for health and jobs.

### **National COVID Commission**

[National COVID Commission](#) established to unlock resources and support families, businesses and communities. Prime Minister, Scott Morrison, announced yesterday the creation of a new National COVID-19 Coordination Commission (NCCC) that will coordinate advice to the Australian Government on actions to anticipate and mitigate the economic and social effects of the global coronavirus pandemic.

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## **COVID-19 Resources**

The Australian Government Health Department is the definitive source of [health advice](#) on Coronavirus (COVID-19).

The [NSW Government](#) provides valuable information including travel restrictions, rules on social distancing and social isolation and individual and business support mechanisms.

### **Destination NSW**

The [COVID-19 information page](#) on the Destination NSW corporate website will be frequently updated to provide information for industry.

This page has resources for tourism businesses, including advice regarding:

- Travel restrictions, as introduced by the Australian and NSW Governments
- How to protect your staff and customers
- Financial support that is available to businesses.

Both governments have announced stimulus packages aimed at supporting small businesses including tourism operators through cash flow assistance and waiving of fees and charges.

### **Tourism Australia's One Stop Shop for Industry Support – Updated Daily**

To help you navigate the change and access any financial support available, TA have created a [One-Stop-Shop of information](#).

### **AusIndustry – Support For Businesses**

Includes [information to support](#) sole traders and employers and small to medium businesses.

## **Small Business NSW**

Provides a [Guide To Recovering From Disaster](#).

[DON'T RISK IT](#) - A guide for Tourism Businesses is designed for use by any tourism business looking for assistance to prepare for, respond to, and recover from a crisis.

[Regional Development Australia Northern Rivers](#) has pulled together a handy list of additional online resources.

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## **Industry Opportunities**

The [Business Connect](#) program funded and supported by the NSW Government is also offering a 5 episode webcast series addressing Business Disruption. [Find details here](#).

[Meetings & Events Australia \(MEA\)](#) is offering a Professional Development webinar at 12.00pm, 26 March titled [COVID-19 Business Survival Tips](#).

Destination North Coast supports and will fund North Coast Business Event Venues and Service Suppliers wishing to sign up for it so please email [Beck Morley](#) to book your free ticket.

### **[Travel Daily](#)**

Australia's pre-eminent publication the travel industry overwhelmingly turns to for its daily news, is offering free subscriptions through this Coronavirus period (currently for the next 2 months).

### **[Bushfire Affected Small Business Owners](#)**

Facebook is offering bushfire affected small business owners a \$200 advertising coupon to help attract more customers.

### **[Share Your Business with Kevin Hogan](#)**

Federal Member for Page Kevin Hogan is encouraging local businesses and farmers offering home delivery or farm gate pickup to get in touch with him and have your services shared.

[Milestone Creative](#) are supporting industry by providing access to their free report on communicating with audiences and marketing your business and events in a downturn.

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## **Funding And Other Opportunities**

### **UPDATE - Regional Tourism Bushfire Recovery Grants**

The Federal Government's [Regional Tourism Bushfire Recovery Grants](#) are not unaffected by the COVID-19 outbreak. The restrictions on indoor and outdoor gatherings will have a flow on effect to the program. The program is still open for applications but the closing dates for Stream 1 and Stream 2 will be extended. Austrade is also considering some minor changes to the grant guidelines. Austrade will keep all eligible entities informed by email and updates to this webpage.

### **\$10,000 Grants - Fire-affected Small Businesses**

The Federal Government's [\\$10,000 grants to fire-affected small businesses](#) and primary producers opened earlier this week. These grants are for small businesses in selected fire-affected Local Government Areas (not all of our North Coast communities are eligible), as determined by state governments. To be eligible you will need to show that your revenue has dropped by 40% over a three-month period when compared to the previous year, as a result of

the bushfires.

### **Australian Cultural Fund Boost**

Enables Australia's independent artists, small groups and arts organisations to leverage private sector support through a matched funding 'boost'. Closes 31 March 2020.

### **Boosting Female Founders Initiative**

Provides female founders of start-up businesses with funding to launch and scale their businesses into domestic and global markets. Closes 14 Apr 2020.

### **Tomorrow Fund**

Gives amazing Australians doing great things the chance to share in \$1 million in grants. Individuals of all ages, walks of life, interests and abilities who are working towards a goal that will have a positive impact on the community can apply. Closes 15 Apr 2020.

### **ILC Individual Capacity Building (ICB) Program 2020-2021**

Aims to enable systematic, nationwide access to peer support, mentoring and other skills building for people with disability, carers and families. Closes 22 April 2020.

### **Linkage Grant Program (Northern Rivers eligibility only)**

Assists in the professional and personal development of individuals by funding their attendance at an international conference in their chosen field of endeavour. Closes 1 May 2020.

### **Community Heritage Grants**

Aims to preserve and provide access to locally held, nationally significant cultural heritage collections across Australia. Closes 4 May 2020.

### **Cultural Fund - Grants For Organisations**

Provides support to organisations for projects that deliver opportunities for authors, journalists, artists and key industry stakeholders in the writing, publishing, education, and visual arts sectors. Closes 11 May 2020.

### **Community Child Care Fund Special Circumstances - COVID-19 Support**

Supports child care providers experiencing financial viability issues as a result of COVID-19, for example, withdrawals, reduced enrolments or service closures.

### **Tackling Tough Times Together**

The Tackling Tough Times Together grant program helps communities access the resources they need to support one another through the ongoing effects of the drought. Current round closes 28th of May 2020 (with EOIs for highest grant tier closing 16 April 2020).

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## North Coast News & Product Innovation

Nambucca Valley Council has just released a 24-page guide on Canoeing and Kayaking in the Nambucca Valley with a great variety of rivers and trails ...what better way to practice social-distancing!

[Nambucca Boatshed & Café](#) hires out boats, kayaks and stand-up paddle boards (as well as selling fishing accessories) and appropriate launch points are described in the guide.

Copies of the Guide are available to download at [Nambucca Tourism](#) or hard copies from the Tourism Trailer in the Visitor Centre carpark or at the Boatshed (1 Riverside Drive Nambucca Heads).



The team at Clarence Valley Council have just published a page on their My Clarence Valley website aptly named [From the Couch](#) collating list of cafes, restaurants, gift stores, groceries and speciality stores now offering home delivery. Not only does this support these businesses but it supports a community who are working from home and socially distancing



## [G3 – New From Stone & Wood Brewery](#)

Stone & Wood Brewery shift into third gear with G3, a hazy DIPA (7.6% alc/vol) brewed with the freshest Galaxy hops from Tasmania, pale malts and New England ale yeast, showcasing revved up tropical flavours with a dominant 72 IBU finish.

In celebration of tradition and history that started with the Original Pacific Ale, G3 is a beer for looking back – and then at the road ahead.

G3 will leave the brewery gates on Monday 30 March.

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## Product Adaption In An Era Of Social Distancing

[Port Macquarie Museum](#) is offering an inline museum experience whilst [Our Rivers, Our History](#) is an online collaborative museum experience from the Mid North Coast museums.

[Table Under A Tree](#) has adapted on their range of meal pods and farm tours and are now offering to pick up and delivery Market Pods from the farmers markets of Mullumbimby and Byron. [Put your order](#) in and help reduce socialisation.

[Port Macquarie EaTs](#) collates information on local businesses looking at home delivery

options. Still in Port Macquarie, [Settlers Inn Hotel](#) is offering car-side and delivery service plus frozen meals, cafes in Casino are offering curb-side delivery, bringing your favourite brew to your car ([Mikes 4 Coffee](#) and [The Lazy Labrador](#) to name a couple).

On the Tweed, [Blue Ginger Picnics](#) is offering 100% local picnic hampers, [Tropical Fruit World](#) is offering home delivery of fruit boxes whilst [Pipit Restaurant](#) is offering the opportunity for patrons to extend their restaurant experience at home through weekly produce boxes that include some of Pipit's unique house-made things. Get your delivery from [Husk Distillers](#), [Red Earth Brewery](#) and [Stone & Wood](#) (and aren't we going to need it!)

And lastly, if you live in South West Rocks, take advantage of sales of Roxy Cinema [choc top ice creams at Pilot Pizza](#)...they've got the goods since the cinema had to close.

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