



North Coast News & Views No. 52

Congratulations – North Coast WINNERS!

[2019 IFEA World Festival & Event City](#)

Each year, the International Festivals & Events Association announces the recipients of the IFEA World Festival & Event City Award at the Annual IFEA Convention & Expo.

New South Wales has once again been recognised as Australia's home of major events, with Sydney and Coffs Harbour taking out titles.

Minister for Tourism Stuart Ayres said the awards were given to global cities which embrace the importance of festivals and events in driving economic and social growth.

"This award speaks to strength of the NSW Government's major events strategy and acclaimed reputation for delivering world-class event experiences. It reinforces that our work throughout regional and metropolitan areas is second to none and we remain committed to ensuring every corner of the State continues to thrive.

Sydney and Coffs Harbour were selected by an international panel of judges in recognition of their community leadership and ongoing, concerted efforts to provide a positive environment that fosters the success and growth of festivals and events.

[Go Coffs Harbour!](#) Congratulations also to Sydney!

[Good Food Guide Awards 2020](#)

Australia's restaurant elite have been recognised at the Good Food Guide 2020 Awards and the North Coast has plenty to celebrate.

Pottsville newcomer **[Pipit](#)**, was awarded Regional Restaurant of the Year which is an amazing achievement for Chef Ben Devlin and his team. Pipit also picked up a chef's hat.

Also with one chef's hat is **[Paper Daisy](#)**, Cabarita Beach and **[The Stunned Mullet](#)**, Port Macquarie.

[Fleet](#), Brunswick Heads, deserves congratulations for their two hat status.

[Byron Bay Bluesfest 2019 – Best Regional Event WINNER](#)

The Australian Event Awards and Symposium was held in Perth earlier this month.

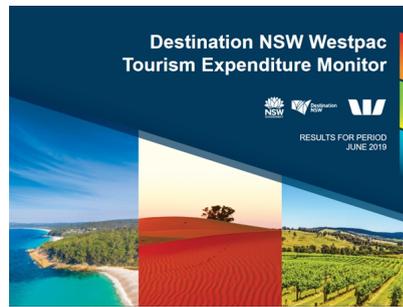
Byron Bay Bluesfest 2019 WON Best Regional Award whilst Vivid Sydney was named Australia's Best Tourism Event, and also the country's Best Cultural, Arts or Music Event at the awards.

Congratulations to all involved!

The Destination NSW Westpac Tourism Expenditure Monitor is a new project between Destination NSW and Westpac, to deliver an in-depth picture of domestic tourism spending and activities for business and government.

The report includes top-level monthly reporting on credit card transactions related to tourism expenditure in Regional NSW to improve understanding and information which should prove particularly beneficial for tourism bodies and operators in rural and remote areas of NSW.

[The first report](#) delivered includes June 2019 data along with quarterly figures for Q1 and Q2 2019.



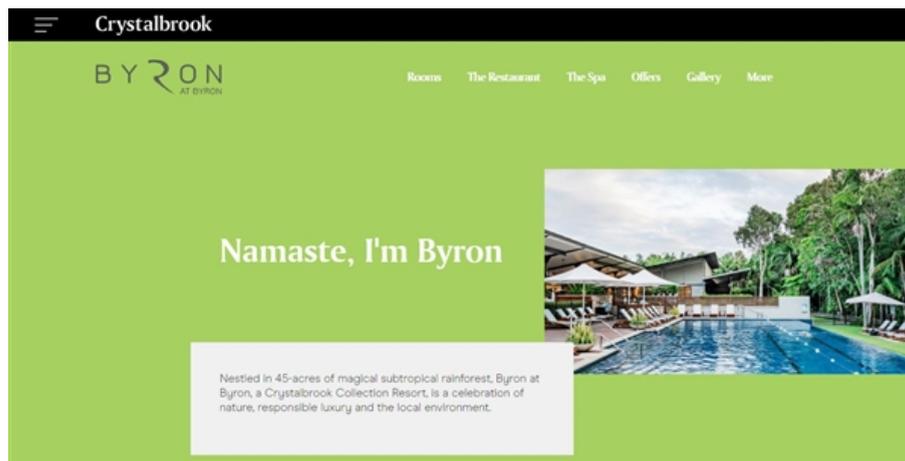
Byron at Byron Joins Crystalbrook Collection

This week Crystalbrook Collection officially welcomes Byron at Byron to the family.

Now trading as [Byron at Byron, a Crystalbrook Collection Resort](#), the much-loved resort is the newest addition to the expanding portfolio of five-star personality led hotels.

In line with their passion for a better world, environmental stance and connection to the local community, Crystalbrook Collection will be incorporating their responsible luxury efforts at Byron over the coming weeks and months. That means locally sourced produce from within a three-hour drive of the resort, replacing all plastic water bottles with biodegradable cardboard containers and introducing pump pack bathroom amenity bottles, wooden keys and in-room iPads to replace printed materials.

They'll also be enhancing the resort in 2020 while retaining the magical spirit and atmosphere that loyal guests have come to respect and admire and will continue to celebrate Byron's unique personality and warm hospitality with a gradual series of soft refurbishment works to the suites and common areas with minimal impact on guests.



NSW Climate Change Data & Information

You are invited to contribute to improving the next generation climate data and information for NSW.

Climate change presents a significant challenge to NSW. The NSW Department of Planning, Industry and Environment (DPIE) is supporting the response of NSW communities to manage climate change risks by developing fit-for-purpose datasets, databases and tools. To continue to improve the utility and uptake of climate projection data, information and tools for NSW, DPIE

seeks the input of climate data users, communities, asset managers and specialists. Fit-for-purpose data, information and tools are essential for good decision making, and your input is valuable as we prepare to develop the next generation of climate projection and future natural hazards data and information.

If you need, use or provide NSW climate data and information to plan, design and manage assets, infrastructure and services you are invited to participate in an online survey. Also, please share this survey with colleagues who may be interested.

A [Discussion Paper](#) provides background information ahead of filling in the [Online Survey](#).

In addition DPIE are holding a series of [workshops and conducting interviews](#) - register your interest by 16 October to support this important initiative.

Industry Development & Other Opportunities

[NSW Tourism - Industry Sentiment Survey](#)

Reminder: NSW Government survey on the visitor economy closes on 18 October

Businesses in the NSW visitor economy are being encouraged to have their say by participating in a new industry sentiment survey. The survey is part of the NSW Government's Visitor Economy Index (VEX) - an initiative of the Visitor Economy Industry Action Plan 2030 (VEIAP), which provides insights into the overall performance of the State's visitor economy.

[MEA/Ungerboeck Young Professional Scholarship](#)

Applications are open for eight scholarships to support young event professionals who excel in their role and who are looking to build on their skills to advance their career in the events industry.

Scholarship winners will receive one complimentary registration to EVOLVE2020 (May 2020, Hunter Valley including shared apartment accommodation and travel from the nearest capital city.

[October is NSW Small Business Month](#)

NSW Business Month gives small businesses across the State a chance to upskill and expand their business opportunities.

Events designed to support small business to start and grow kicked off from 1 October 2019. This year's program includes a variety of free activities including webinars, podcasts and social media workshops.

A full list of events is available on the [NSW Small Business Month website](#).



[2019 Meetings and Events Australia \(MEA\) National Awards](#)

Nominations are open for the 2019 MEA National Awards and for the very first time, the Awards are open to Members and Non-Members of MEA. The awards are not just about conferences and business events, they are about events in all forms.

2018, Destination NSW sponsored the creation of a new event category, Regional Event of the Year. There are categories for everyone (PCO, event supplier, event venue, catering, regional event venue and more) and it would be great to see regional operators have a strong showing

against capital cities around the country.

[Tourism Australia Social Media Tips](#)

In the fourth and final video in our social media education series, Nick Henderson and Novy Wong from our social media team answer questions from tourism operators.

They cover a number of topics including current social trends, how to create great content on a budget as well as provide a number of practical tips.

[Destination Tweed](#) is running an **[industry tour and pop-up trade event](#)** on 21 October for chefs and food businesses.

Funding Opportunities

[Festivals Australia](#)

Supports community participation in, and access to, the arts and aims to support partnerships and collaboration across the sector.

Festivals Australia funds high-quality arts and cultural heritage projects that invite community participation and audience engagement. Activities can include but are not limited to a parade, performance, workshop, installation or exhibition.

Projects must be a single discrete activity, not a range of unrelated activities across a festival program.

The Australian Government provides approximately \$1.2 million each financial year through this program which closes 18 October.

[Manufacturing Modernisation Fund](#)

Provides small and medium manufacturing enterprises with co-funding for capital investments and associated reskilling to modernise manufacturing processes, adopt new technologies, become more productive and create jobs.

Modernisation can include technology upgrades, efficiency upgrades, such as energy or process optimisation, or more transformative changes to your business, which will allow you to produce new products or diversify into new markets.

The program is open until 31 October.

[Budget Direct Sponsorship Program](#)

Responds to sponsorship requests aimed at meaningful improvements to the lives of Australians and received before 30 November.

Budget Direct is open to supporting organisations that:

- Provide a service or other benefit for the community, on either a local or state basis
- Provide awareness and education
- Promote health, education, and wellbeing in their communities, sporting clubs included
- Help to build friendly, supportive communities across Australia
- Provide assistance and care for Australians in need
- Provide road safety and emergency support services
- Encourage healthy lifestyles
- Are a registered organisation or association.

[NSW Anzac Community Grants Program](#)

Provides small grants for a range of projects that commemorate and educate New South Wales communities about the service and sacrifices of current and former military servicemen and women.

The Anzac Community Grants Program provides grants of up to \$2,000 for a range of projects that either promote appreciation and understanding of the service and sacrifice of military service personnel or support activities and services to enhance the wellbeing of the NSW veteran community. Closes 11 November.

[Australian Geographic Society Sponsorship](#)

Each calendar year the Australian Geographic Society (AGS) offers sponsorships of up to \$10,000 to community projects to assist with conservation and environmental initiatives, often at a grassroots level; as well as Australian adventurers, and scientific and environmental research. Applications close 30 November.

[Macpac Fund for Good](#)

The Macpac Fund for Good provides contributions of between \$2,000-10,000 to not-for-profit organisations in Australia and New Zealand who align with their ideals. The groups they support

fall into one of three areas: Adventure-Based Social Development; Environmental Projects; and Ethical Manufacturing. Apply before 31 October.

NSW Cross-Border Commissioner's Infrastructure Fund

The NSW Government developed the NSW Cross-Border Commissioner's Infrastructure Fund (CBCIF) to provide access to funding for projects in border areas of NSW and adjoining states and territories which would otherwise be ineligible due to the leakage of benefit.

The fund is designed to fund regionally significant projects that deliver social, economic, environmental or cultural benefits to communities in border areas of NSW and neighbouring jurisdictions.

Eligible applicants include:

- Councils or Joint Organisations of councils (or similar)
- Incorporated not-for-profit organisations
- Peak industry bodies or cooperatives
- Private proponents
- NSW Government agencies
- Government agencies in jurisdictions which share a border with NSW, and have an existing cross-border agreement with NSW

For further information contact [Kate Moodley](#) in the Office of the NSW Cross-Border Commissioner. Closes 31 December.

[Rural Women's Award](#)

Provides a platform to inspire and support Australian women to use and develop their skills to benefit their industries and communities.

The AgriFutures™ Rural Women's Award is Australia's leading award acknowledging and supporting the essential role women play in rural industries, businesses and communities. The Award is open to all women involved in rural industries, rural and regional businesses and rural and regional communities.

In this award context, the term "rural industries" refers to agriculture, forestry and fisheries. Closes 31 October.

[Public Library Grants](#)

Public Library Infrastructure Grants are for projects that will assist NSW councils to improve public library infrastructure, including buildings and information technology systems. Closes 8 November.

[Community Swimming Grants](#)

Provides support to help providers of swimming and aquatics activities get Australians moving and to support the aspiration to make Australia the world's most active and healthy nation. Closes 8 November.



New North Coast Product

[Elwood Cafe - Burringbar](#)

A cosy new cafe has opened in the village of Burringbar in the Tweed. Elwood Cafe looks set to gather a crowd of holiday-makers and locals alike with its laid-back and very friendly vibe, great coffee and food from locally-sourced produce.

Opening 7.30am – 2.30pm Wednesday through Sunday, we can see this little gem becoming rather popular.

Upcoming North Coast Events

To aid in your planning, please note upcoming events across the region.

[Wingham Akoostik Festival – 18-20 October - Wingham](#)

The countdown is on for the 13th annual Wingham Akoostik Festival on 18-20 October with 30 acts across two main stages, 20 stalls and a whole lot more to keep the whole family entertained.



[Lakeside Festival – 19 October-3 November - Forster-Tuncurry](#)

The Lakeside Festival serves up an exciting program of live music, kids activities, markets, to a regional showcase full of food, wine, art and entertainment going into the night.

[The Tweed Artisan Food Weekend – 18-29 October - The Tweed Region](#)

For all gourmet travellers looking for bespoke food experiences that will reveal the authentic people, place and produce of The Tweed.

[Grafton Jacaranda Festival – 25 October–3 November - Grafton](#)

Raise a glass of something good, to the all too brief natural wonder of the blossoming Jacarandas.

[Ballina Country Music Fest – 1-3 November - Ballina](#)

The 2019 festival will be the eighth to be held and has created a significant influx of locals and visitors to Ballina during its three day festival with over 100 artists providing free entertainment on seven stages in six various venue locations throughout Ballina plus one paid feature concert.

[Port Macquarie Beer and Cider Festival – 16 November - Port Macquarie](#)

Designed to celebrate all the good things in life; beer, cider, food, games and music.

[Mullum Music Festival – 14-17 November - Mullumbimby](#)

Held in venues in Mullumbimby, the 2019 Music Fest will see the whole town rocking across four music and fun-filled days.

[Kennards Hire Rally Australia/FIA World Rally Championships – 14-17 November - Coffs Coast](#)

The beautiful Coffs Coast of New South Wales will play host once again to Kennards Hire Rally Australia, the annual Australian leg and the closing round of the 2019 FIA World Rally Championship. Only Australia's second world championship event, alongside Formula One, this epic competition features some of the world's greatest drivers battling for supremacy in the toughest and most varied conditions on the planet.

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