



North Coast Business Events - April Update

Greetings Business Events and Conferencing Colleagues

In the month of April, Beck and Bree have been eating lots of chocolate hopefully like the rest of you and besides that, we have participated in a number of site inspections and meetings across the North Coast. We have prepared the first of our quarterly reports and are working to finalise our series of “Your Business is My Business” industry workshops that are scheduled for June.

Join us in reading the monthly update and take a look at one of our inspirational business events; Farm2Plate Exchange taking place in the Tweed in May, which is operated by Regionality, a successful recipient of Destination NSW Regional Business Events Funding.

Northern Site Inspections

Bree has been travelling through the region and has met with Richmond Valley Council, Ballina Shire Council, Lennox Council, Kyogle Council and up to Twin Towns at Tweed Heads. Still with a number of people to greet, the meetings will continue throughout May with Bree excited to meet you all.

Quarter 1 Report

We have prepared and distributed our Quarter 1 Report to those involved in our Business Events campaign. If for any reason you have not received it, we have attached the Report to this e-newsletter for your convenience.

We encourage you to share with your management team and would be happy to field questions and comments with regard to this report.

April Results

Please see our monthly summary below. If you have any questions please don't hesitate to contact us for further information.

Date	New Contacts	New Leads
January	100	3
February	141	35
March	101	4
April	118	20

Spotlight on Business Event in our Region

What: Regionality – Farm2Plate Exchange

When: 14th and 15th May 2019

Where: The Tweed

What: Hosted by Regionality, the Farm2Plate Exchange includes two full days (14 th & 15th May) of exchanging ideas with leaders in their field, morning & afternoon tea, lunch and off-site farm tours, panel discussion, transportation to and from off-site tours and events and regional showcase dinners, on each of the two days.

Find further information [here](#).



Industry News

Destination North Coast will be attending Corporate PA Summit at Sydney Hilton on 31st July. We are happy to announce we have negotiated a 10% discount for North Coast Business Events stakeholders should you choose to attend this event. Just follow this [link](#) and include code DESTNC10 under comments on the registration page on the website to receive discount.

We look forward to seeing you there!

Industry Resources

Professional Development Webinars – Meetings & Events Australia

With our strategic partnership with MEA, we have secured 5 complimentary sessions for the next upcoming Professional Development webinar; Overcoming Digital Burnout with the Brain in Mind.

To book your free ticket, please email [Beck](#). Please note, first in best dressed and limited to 5 only. Those who are interested but are outside the first 5 complimentary tickets can book directly with MEA as non member rate of \$20 per person at this [link](#).

Business Events Australia

[Click here](#) to subscribe to Tourism Australia Business Events newsletter that is distributed once a quarter to industry providing updates for those involved in the Business Events industry.

Meet in Regional NSW - Conferencing Supplier Directory.

A free listing for businesses who supply products and services to the conference industry in regional NSW is now available on the [Meet in Regional NSW](#) website! The Meet in Regional NSW website is the premier directory for [venues](#) and services for this sector in regional NSW. All you need to do is complete the [Creat Your Sypllier Lising form](#) on the website.

Upcoming Business Events

The team take a little break from tradeshows over the next couple of months to concentrate on industry development workshops; “Your Business is My Business”. Please mark in your diaries for upcoming workshops in your area:-

MidCoast	Tuesday 18 th June	Venues – To be Confirmed
Port Macquarie	Wednesday 19 th June	Venues – To be Confirmed
Coffs Harbour	Thursday 20 th June	Venues – To be Confirmed
Northern Rivers/North	Monday 24 th June	Venues – To be Confirmed
Northern Rivers/South	Tuesday 25 th June	Venues – To be Confirmed

The next Business Event tradeshows that feature on the Business Events calendar include: 15th & 16th July - Association Forum in Canberra and 31st July – Corporate PA Summit in Sydney. Please let us know if you are planning on attending so we can coordinate our regional presence.

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