



Destination  
North Coast NSW

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## **Festive Season's Greetings**

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### **Destination North Coast Year in Review**

On behalf of the team at Destination North Coast we would like to wish you a Merry Christmas and a Happy New Year. It has been a huge year for Destination North Coast (DNC) with our stakeholders playing a large part in what we have achieved.

Where else could we start besides the amazing success achieved by North Coast enterprises at the NSW State Tourism Awards. The North Coast had 37 finalists, with 8 winning gold and a combined 8 silver & bronze winners.

The amazing results achieved at the state awards are reflective of the hard work put in and the fantastic success of the North Coast Tourism Awards. Combined with the inaugural Destination North Coast Tourism Symposium and well supported by the Destination Coffs Coast, the day and evening was a great opportunity for the industry to share intel, inspire, network and to celebrate the success of the industry on the North Coast over the previous 12 months.

Since the launch at Symposium, DNC have continued our drive to deliver nature-based products for the region. Our Nature-Based Tourism Investment Activation Project continues to progress, fuelled by inspiring ideas from industry and local government within our region. We have compiled a long list of potential projects and will start to refine and short list in the new year.

Business Events has also been a key focus over the last 12 months as we endeavour to secure a greater share for the region. Our Business Events initiative has been launched with tremendous support from industry. In the new year the project will go to the next level elevating the profile of business events for the region.

It has also been a highly successful year in securing funding for the region's products and events. The region had five successful applications through the DNSW Regional Tourism Fund securing over \$535k in funding. Events across the region have also been highly proactive in seeking funding with nineteen events securing funding for 2018 and a further eight having secured funding for 2019.

Throughout the year the team at DNC have attempted to visit as many areas and stakeholders

across our region. Whether through conducting board meetings in region, through regular sales calls or for specific initiatives we truly value our time with industry and would like to take this opportunity to thank you for your hospitality and inspiration.

Warm regards for a very safe and happy festive season and we look forward to continuing to work with you in 2019,

***Michael, Jacquie and the Destination North Coast Board***

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## **EOI - Mining Road Fire Trail, Myall Lakes National Park**

The Office of Environment and Heritage - National Parks & Wildlife Service (NPWS) is seeking Expressions of Interest (EOI) for unique and high-quality tourism experience proposals for the Mining Road fire trail within Myall Lakes National Park.

The EOI is an open market-sounding process to gauge interest and potential proposals for accessing and using the Mining Road Fire Trail for tourism activities. Proposals will need to address sustainability and site criteria and must build on the park's values and current uses. The EOI is now open and will close 31st January 2019. For more information about the EOI, please [refer to this link](#).

Myall Lakes National Park features one of the State's largest coastal lake systems and more than 40kms of beach. Opportunities for canoeing and kayaking, boating, swimming and surfing abound. The park has an extensive public road network, including 4WD access to selected beaches and is one of the top destinations in NSW for camping, with 22 different camping areas as well as cottage accommodation, including Sugarloaf Point lighthouse at Seal Rocks.

Enquiries may be directed to David Brown, NPWS Team Leader Visitor Experience – Hunter Central Coast Branch, on [david.brown@environment.nsw.gov.au](mailto:david.brown@environment.nsw.gov.au)

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## **Christmas New Year Office Closure**

The office of Destination North Coast will be closed Monday 24th December 2018 until Wednesday 2nd January 2019.

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