



Destination North Coast NSW

North Coast News & Views - No.25

Eat the Street Award Honours City Centre Manager

Lismore's annual celebration of street food and signature event, Eat the Street, won gold at the recent North Coast Regional Tourism Awards.

Lismore City Council Tourism and Events Manager Mitch Lowe dedicated the award to the event's creator, City Centre Manager Jason Mumford, who sadly passed away recently.

"Jason had a vision for Eat the Street and helped create what is now one of our most popular events for the City, enjoyed by more than 15,000 people each year. We are honoured to accept the award on his behalf."

"This has been a very sad time for Lismore, but the legacy of this wonderful event will live on in his memory. He will be sorely missed."



Register NOW – NSW First Industry Development Workshops – Kingscliff

Tourism Manager Forum – Sept 12th, 1.00pm - 4.30pm

The Tourism Manager Forum, for Local Tourism Organisations, local government tourism managers and destination marketers, provides an overview of the Destination NSW programs available to support regional tourism development.

Find out how you can tap into the NSW First Program to support tourism businesses to develop, promote and sell great visitor experiences. Discover more about the Regional Tourism Fund Cooperative Marketing and Product Development streams and the Regional Flagship Events Program to give you and your stakeholders the best chance to make a successful application.

[Full details and to register.](#)

Inbound Strategy Workshop – Sept 13th, 9am – 2.15pm

The practical Inbound Strategy Workshop is designed to provide tourism businesses, such as tours, attractions and accommodation, with the necessary steps to develop and sell export-ready tourism products to the international travel trade.

This workshop will suit businesses that have been operating for at least a year and have previously attended an Export Ready 101 workshop or watched the [webcast](#).

[Full details and to register.](#)



New Digital Assets for Port Macquarie

On the back of funding received through the Tourism Demand Driver Fund (NSW Department of Industry) Port Macquarie Hastings Council has updated their digital assets with some fine footage to promote their Coastal Walk to the local community and visitors to the region.

[View video here.](#)



Nightcap Events – Lisa Cameron

A shout out to Lisa Cameron, Nightcap Events who supported Destination North Coast and Destination Coffs Coast deliver the inaugural North Coast Tourism Symposium and Regional Tourism Awards last month. Feedback from both events has been overwhelmingly positive in no small part to the efforts of Lisa.

If you are looking for support to help organise your regional event, [Nightcap Events](#) works with regional and rural communities to develop festivals and events that generate positive economic, environmental and social outcomes. Nightcap Events provides fresh tourism event solutions to non-for-profit event committees, industry and Local Government Associations in country NSW and Queensland.



NSW State-wide Destination Management Plan

Next week, the Destination Network GMs, Chairs and Board members have been invited to Sydney to Destination NSW for the first State-wide DMP Workshop. Once developed, this Plan will guide the focus, the investment, the resources and strategic partner decisions to grow the NSW Visitor Economy.

Volunteer & Bellingen VIC Coordinator - Fixed Term 12 months

The Waterfall Way Visitor Information Centre has a part-time vacancy to promote and coordinate volunteer participation and activities across the Bellingen Shire and coordinate the provision of professional visitor information and advisory services in order to showcase the

region to tourists.

[More information online.](#)

Upcoming Events on the North Coast

To aid in your planning, keep in mind these upcoming events across the North Coast over the coming weeks.

[Sample Food Festival](#) - 1 Sept, 2018 - Bangalow

Farmers, producers, chefs and a whole range of creative individuals from all corners of the region, come together to share their wares, their passion and their knowledge.

[Brunswick Nature Sculpture Walk](#) - 28 Sept – 2 Oct, 2018 - Brunswick Heads

The Brunswick Nature Sculpture Walk follows the foreshore of Brunswick Heads, where the river meets the sea. Nationally recognised artists focus their craft on themes such as nature, the endangered environment and sustainability with the aim of raising awareness of these themes and connecting the community and visitors to art and nature.

[Curryfest](#) - 29 Sept, 2018 - Woolgoolga

Curryfest is a celebration of Woolgoolga's unique Punjabi heritage. The event features a week of community events culminating in the Curryfest Market Day which takes over the main street of town and features more than 100 food and market stalls offering curries from all over the world as well as other multicultural food.

[Eat Street Yamba](#) - 30 Sept, 2018 - Yamba

An international food market held on the first day of daylight savings that lasts into the evening twilight. Visitors enjoy locally crafted beer and wine, delicious locally sourced produce and listen to music.

Destination North Coast

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Port Macquarie Hastings images provided by PMH Tourism
